PRESENTATION

The ESARQ School of Architecture at the Universitat Internacional de Catalunya (ESARQ/UIC) in Barcelona offers a one-year postgraduate studio program in Scenography and Urban Spatial Design leading to the Master’s Degree in Advanced Studies in Scenography.

This Master’s Program in Urban Scenography addresses subject matter ranging from the basics of traditional scenography to modern representations and design of urban locations. The class lecturers are professionals who work in the theatre, virtual film and motion picture. Students will define their ability to analyze urban reality as they improve their knowledge of and expertise with stage design, by producing a storyboarding, managing lighting and building sets.

After gathering different levels of experience, such as their local memories of the city, personal views, perspectives and historical atmospheres, they will design and create theatrical spaces in the natural complexity of the disciplines of architecture, theatre and Contemporary cities.

For students of Theatre Studies, Urban Studies, Fine Arts, Advertising, Communication, Fashion Studies. We also invite applications from holders of Bachelor’s Degrees in Architecture, Fine Arts, Art History, Design, Humanities, Advertising, Communication, Fashion Studies. We also invite applications from candidates who have acquired secure scenographic knowledge and skills through previous programs, subjects or professional practice, and who wish to expand their skills and career possibilities, such as scenographers, choreographers, designers, actors/actresses, producers, musicians, museographers, heritage managers, editors, journalists, lighting designers and audio technicians.

LEARNING FORMATS

Besides theoretical lectures, this Master’s Programme includes the following formats and activities:

- An instrumental scenographic project based on a script selected and delivered to small groups of 5 students at the end of the first term. An executive scenographic project on a topic of the student’s choice to be handed in with a business plan at the end of the second term. These two projects will be presented to a jury of examiners and supervisors at the end of each term. Production.

- A 4-week professional internship in a company working in the field of scenography and creativity. A group presentation at the Scenography Festival in Basel and a visit to the Prague Quadrennial. Two seminars (one per term) at the Central School of Speech and Drama at the University of London (CSSD, England) and the Faculty of Fine Arts at Brno University of Technology (VUT, Czech Republic).

- All the beginning of the programme, students will attend a 12-hour practical course (over one weekend) at the ESARQ/UIC in Barcelona on instrumental techniques and materials for the scenographic representation of space and time.

- Participation in a special scenographic event such as a competition held on the premises of Camp Nou, the stadium of F.C. Barcelona, or similar.

CONTENTS

1st Term (October-February)

- Methods 1 (4 weeks): What’s Scenography? Presentation/Representation Expanded scenography Audience Social Frameworks
- Sources 1 (4 weeks): Witch Tests? Textuality and Intersectuality Identifying Identities Traditions
- Means 1 (4 weeks): Paper and Matter Wood and Wool Presentation 1 Scene and Screen Presentation 2

2nd Term (February-July)

- Methods 2 (4 weeks): Business Scenography Plan Distribution Marketing Scenography Communication Managing Scenography Production
- Sources 2 (4 weeks): Gordon Craig and London Shows Adolphe Appia and Zurich Exhibiting Gordon Craig and London Screens

WHO SHOULD PARTICIPATE AND WHY

We invite applications from holders of undergraduate degrees in Architecture, Theatre Studies, Urban Studies, Fine Arts, Art History, Design, Humanities, Advertising, Communication, Fashion Studies. We also invite applications from candidates who have acquired secure scenographic knowledge and skills through previous programs, subjects or professional practice, and who wish to expand their skills and career possibilities, such as scenographers, choreographers, designers, actors/actresses, producers, musicians, museographers, heritage managers, editors, journalists, lighting designers and audio technicians.

We prepare graduates to design urban scenographic strategies so they can seek jobs in theatres, museums, cultural, academic and scientific institutions, exhibitions, trade fairs, the film and media industry, the field of corporate communication, and so they can work as freelance scenographic designers.

We encourage students to embark on innovative professional careers that allow them to work in different fields where they can use their own peculiar cultural sensitivity, along with solid technical knowledge.

SCIENTIFIC EDUCATIONAL COUNCIL

Prof. Arch. Lawrence Walls, University of Technology Sydney
Prof. Dr. Theo Beuzijn, University of Applied Arts and Design, Zurich (CH)
Prof. Dr. Arnold Aronson, Columbia University School of the Arts
Prof. Dr. Wolfgang Groszmann, University of Vienna
Prof. Dr. Shelley Rice, New York University
Artist Piet Kluizendaal, UUT University of Technology
Prof. Dr. Niccolò Spiossa, Pol-Musacce Napoletane
Prof. Dr. Donatella Barbieri, Polo Museale Napoletano
Prof. Dr. Shimon Levy, University of Tel-Aviv

ESARQ - School of Architecture

ESARQ School of Architecture at the Universitat Internacional de Catalunya (ESARQ/UIC) in Barcelona offers a one-year postgraduate studio program in Scenography and Urban Spatial Design leading to the Master’s Degree in Advanced Studies in Scenography.

This Master’s Program in Urban Scenography addresses subject matter ranging from the basics of traditional scenography to modern representations and design of urban locations. The class lecturers are professionals who work in the theatre, virtual film and motion picture. Students will define their ability to analyze urban reality as they improve their knowledge of and expertise with stage design, by producing a storyboarding, managing lighting and building sets.

After gathering different levels of experience, such as their local memories of the city, personal views, perspectives and historical atmospheres, they will design and create theatrical spaces in the natural complexity of the disciplines of architecture, theatre and Contemporary cities.

For students of Theatre Studies, Urban Studies, Fine Arts, Advertising, Communication, Fashion Studies. We also invite applications from holders of Bachelor’s Degrees in Architecture, Fine Arts, Art History, Design, Humanities, Advertising, Communication, Fashion Studies. We also invite applications from candidates who have acquired secure scenographic knowledge and skills through previous programs, subjects or professional practice, and who wish to expand their skills and career possibilities, such as scenographers, choreographers, designers, actors/actresses, producers, musicians, museographers, heritage managers, editors, journalists, lighting designers and audio technicians.

LEARNING FORMATS

Besides theoretical lectures, this Master’s Programme includes the following formats and activities:

- An instrumental scenographic project based on a script selected and delivered to small groups of 5 students at the end of the first term. An executive scenographic project on a topic of the student’s choice to be handed in with a business plan at the end of the second term. These two projects will be presented to a jury of examiners and supervisors at the end of each term. Production.

- A 4-week professional internship in a company working in the field of scenography and creativity. A group presentation at the Scenography Festival in Basel and a visit to the Prague Quadrennial. Two seminars (one per term) at the Central School of Speech and Drama at the University of London (CSSD, England) and the Faculty of Fine Arts at Brno University of Technology (VUT, Czech Republic).

- All the beginning of the programme, students will attend a 12-hour practical course (over one weekend) at the ESARQ/UIC in Barcelona on instrumental techniques and materials for the scenographic representation of space and time.

- Participation in a special scenographic event such as a competition held on the premises of Camp Nou, the stadium of F.C. Barcelona, or similar.

CONTENTS

1st Term (October-February)

- Methods 1 (4 weeks): What’s Scenography? Presentation/Representation Expanded scenography Audience Social Frameworks
- Sources 1 (4 weeks): Witch Tests? Textuality and Intersectuality Identifying Identities Traditions
- Means 1 (4 weeks): Paper and Matter Wood and Wool Presentation 1 Scene and Screen Presentation 2

2nd Term (February-July)

- Methods 2 (4 weeks): Business Scenography Plan Distribution Marketing Scenography Communication Managing Scenography Production
- Sources 2 (4 weeks): Gordon Craig and London Shows Adolphe Appia and Zurich Exhibiting Gordon Craig and London Screens

WHO SHOULD PARTICIPATE AND WHY

We invite applications from holders of undergraduate degrees in Architecture, Theatre Studies, Urban Studies, Fine Arts, Art History, Design, Humanities, Advertising, Communication, Fashion Studies. We also invite applications from candidates who have acquired secure scenographic knowledge and skills through previous programs, subjects or professional practice, and who wish to expand their skills and career possibilities, such as scenographers, choreographers, designers, actors/actresses, producers, musicians, museographers, heritage managers, editors, journalists, lighting designers and audio technicians.

We prepare graduates to design urban scenographic strategies so they can seek jobs in theatres, museums, cultural, academic and scientific institutions, exhibitions, trade fairs, the film and media industry, the field of corporate communication, and so they can work as freelance scenographic designers.

We encourage students to embark on innovative professional careers that allow them to work in different fields where they can use their own peculiar cultural sensitivity, along with solid technical knowledge.

SCIENTIFIC EDUCATIONAL COUNCIL

Prof. Arch. Lawrence Walls, University of Technology Sydney
Prof. Dr. Theo Beuzijn, University of Applied Arts and Design, Zurich (CH)
Prof. Dr. Arnold Aronson, Columbia University School of the Arts
Prof. Dr. Wolfgang Groszmann, University of Vienna
Prof. Dr. Shelley Rice, New York University
Artist Piet Kluizendaal, UUT University of Technology
Prof. Dr. Niccolò Spiossa, Pol-Musacce Napoletane
Prof. Dr. Donatella Barbieri, Polo Museale Napoletano
Prof. Dr. Shimon Levy, University of Tel-Aviv