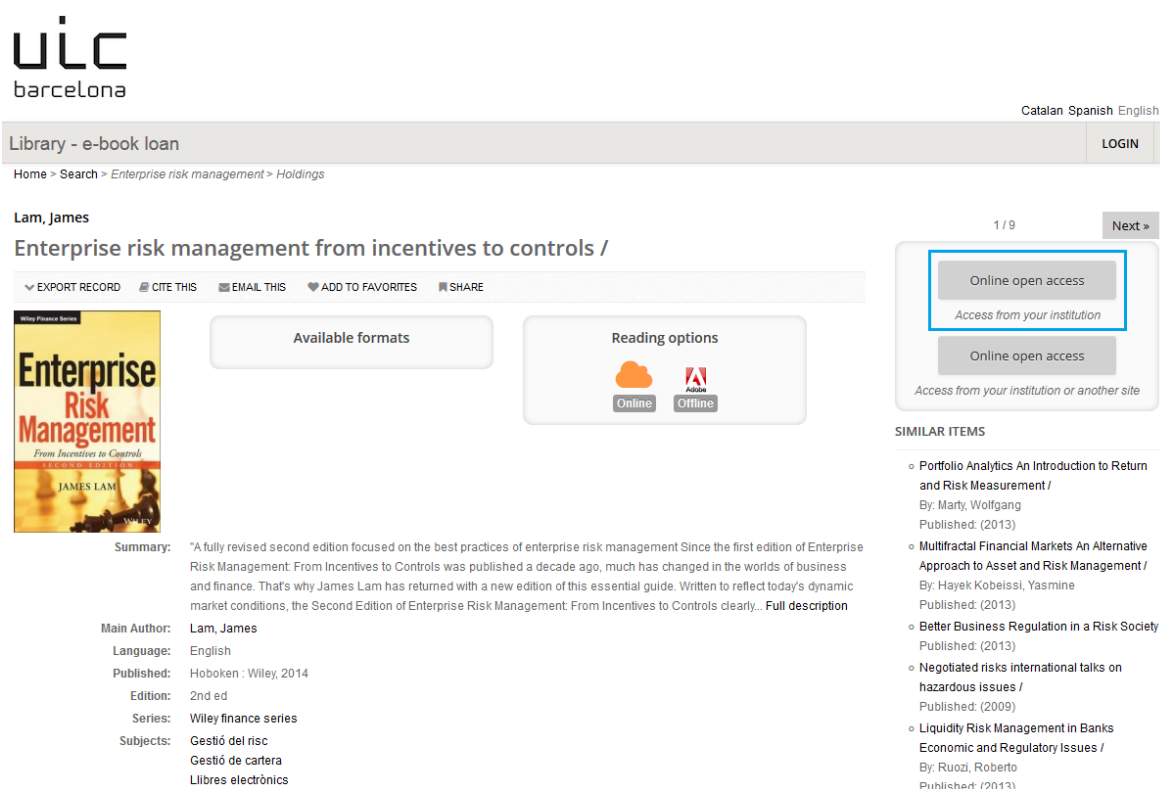


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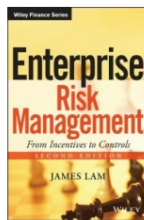
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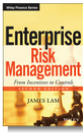
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Engaging and informative, it skillfully examines both the art as well as the science of effective enterprise risk management practices. Along the way, it addresses the key concepts, processes, and tools underlying risk management, and lays out clear strategies to manage what is often a highly complex issue.

- Offers in-depth insights, practical advice, and real-world case studies that explore the various aspects of ERM
- Based on risk management expert James Lam's thirty years of experience in this field


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