



Student Guide

2018-2019

Last updated: 19.06.2018

Bachelor's Degree in Journalism
Bachelor's Degree in Advertising and Public Relations
Bachelor's Degree in Audiovisual Communication

FACULTY OF COMMUNICATION SCIENCES

1. General Information about the university

1.1. Welcome letter

Dear student,

The Faculty of Communication Sciences (FCES) has published this 2018-2019 Student Guide to provide you with the information you need to understand the policies at our faculty related to: regulations on carrying over credits from other programmes, examinations, etc. In this guide you'll find instructions about how to make your registration official as well as full details about the optional subjects you can choose.

At the same time, we would like all this information about the 2018-2019 academic year to help you to sign up for the course that best meets your preferences and needs.

Best regards,

Dr Alfonso Méndiz
Dean of the Faculty of Communication Sciences

1.2. About UIC Barcelona

The Universitat Internacional de Catalunya (UIC Barcelona) is a private, non-profit institution that was instigated by the Fundació Familiar Catalana. Since 1997, the objective at UIC Barcelona has been to serve society by offering a wide-ranging university education of high quality, promoting research and doing so based on the principles of Christian humanism.

Currently at UIC Barcelona we have more than 4.400 students and we teach a total of 17 university degree programmes. Our selection of degree programmes is complemented by a wide range of master's, postgraduate and doctoral programmes, as well as continuing education programmes that allow students to broaden their education and specialise in different areas of knowledge. UIC Barcelona has students representing 70 nationalities and lecturers representing 18 nationalities. The university has funding for bachelor's degree and university master's degree programmes (including grants awarded by the Ministry of



Education, according to data from the 2013-2014 academic year up to the value of: €636.956,36) and has 263 students who hold grants for bachelor's and master's degree programmes, with 13.36% foreign students and 5.83% foreign lecturers and professors, and an overall total of 13.450 students (7.984 bachelor's degree and 5.466 master's degree students). The university is international in nature, which not only allows students to take part in academic programmes in universities in other countries, but also allows them to gain professional experience by undertaking work experience abroad. We currently have 151 Erasmus agreements and more than 85 bilateral agreements and memoranda of understanding.

Another key objective at UIC Barcelona is to undertake research in all areas of knowledge with the aim of contributing to the development of science and technology and to an improvement of quality of life in Spanish society. This is UIC Barcelona's commitment to both students and society. UIC Barcelona is an institution in which the university experience is lived in the fullest and most intense way possible. At UIC Barcelona we also have the Institute of Advanced Family Studies, the Charlemagne Institute for European Studies, the Doctoral School, the Albert J. Jovell Institute for Public Health and Patients, the Regenerative Medicine Research Institute and the Institute for Advanced Bioethical Studies.

At the UIC our work is based on study, ongoing research and the development of educational methods. Our teaching body provides a bridge between the university world and the business world, always based on the transmission of experience and knowledge. More than 50 companies and institutions have placed their trust in the centres, institutes and chairs at UIC Barcelona, with the aim of undertaking applied research activities.

Due to work placement programmes in companies in conjunction with UIC Barcelona, the university maintains strong ties with the world of business. UIC Barcelona also holds more than 2.250 work placement agreements with companies in various industrial sectors, both in Spain and in the rest of the world. The majority of the teaching staff have professional experience.

Campus Barcelona Faculty of Communication Sciences

Edificio Beta 6.^a planta

Immaculada, 22
08017 Barcelona

Bus (TMB) www.tmb.cat

Parada: Passeig de la Bonanova. Líneas: 22, 75 y 64.

Parada: Ronda de Dalt. Línea: 60.

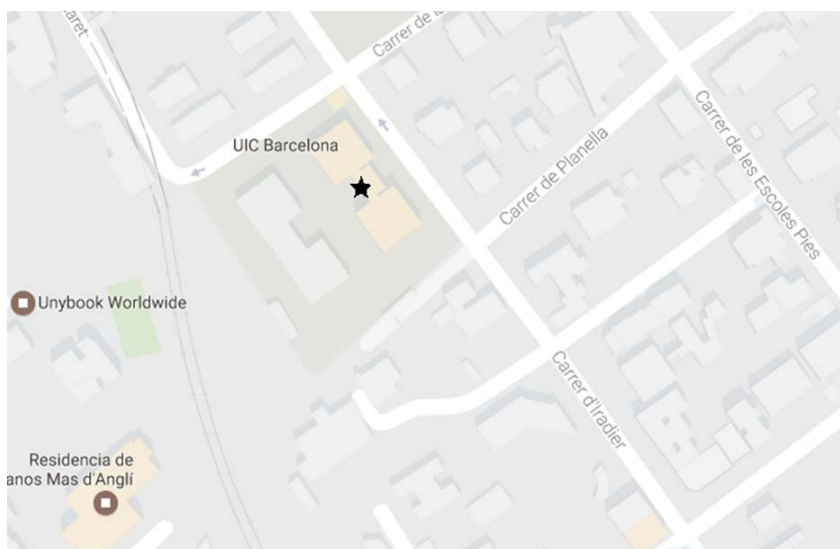
Tren (FGC) www.fgc.cat

Ferrocarrils de la Generalitat (FGC). Parada: Estació de Sarrià.

Contacto

Teléfono: 93 254 18 00

info@uic.es



1.3. Faculty of Communication Sciences

Special emphasis is placed on the international dimension: students learn the techniques and attitudes that are necessary to easily adapt to the communication studies environment and understand the complex international and globalised world of today, which is characterised by constant change.

In order to achieve this the university imbues the study programme with a significant international component, which allows students the opportunity to acquire practical experience in multinational and international companies and participate in the ERASMUS exchange programme with other European universities. This means they are required to

achieve an advanced level of communication studies.

Based on this, the Faculty of Communication Sciences is constantly reinforcing affiliations and cooperation agreements with the communication world, it currently forms part of a large network of professionals, companies and institutions that participate in this academic project.

This faculty offers a system of continuous assessment and student guidance at an individual level. We have professional installations for production of TV, short films etc. The students can make a reservation of equipments, studio and editing services in advance in order to finish their projects to the officer in charge Mr. Oscar Sueiro (osueiro@uic.es).

Position and person in charge	Office and email address
Dean of the Faculty of Communication Sciences Dr Alfonso Méndiz	6 th Floor, Dean's office amendiz@uic.es
Vice-Dean of the Faculty of Communication Sciences Dr Elisa Regadera	6 th Floor, Vice-Dean's office eregadera@uic.es
Office manager Laura Domènech	6 th Floor, Secretariat ldomenech@uic.es
Administrative secretary Carlos Javier Borque	6 th Floor, Secretariat cjborque@uic.es
Mobility Academic coordinator Rejina Mary Selvam	3rd floor, D 13 rmselvam@uic.es

1.4. Services

Students who have signed up for the Erasmus programme have all the services that the university offers to its students available to them. To obtain more information about these services, please contact Student Services www.uic.es/es/servicios

1.4.1. Library

Students are able to use the UIC Barcelona library service, the library contains material and documentation to help them study the various topics the course involves. It has an IT network including a database and access to the university's intranet. There are also study rooms available for students who do not use the material in the library, but who need a place to study.

Monday to Friday: 8.30 a.m. - 9 p.m.
Saturdays, Sundays and mid-week holidays (from October to July: from 9 a.m. to 9 p.m.).

1.4.2. Accommodation in Barcelona

The services companies which deal with students are independent of UIC Barcelona, therefore the university will be not held responsible for any offers they may have under any circumstances. Likewise, these 'colleges' and 'university residences' are independent in terms of how they are organised: prices, number of places available, opening hours, services, activities and admissions etc.

For more information, visit this page: <http://www.uic.es/en/accommodation>

1.4.3. Reprographics service

The reprographics service is available to students, professors and lecturers, departments and other bodies within the faculties. It provides all types of services: photocopies, printing, binding, digital editions, etc.

Location: Alpha 2

Opening hours: 7 a.m. to 9 p.m.

E-mail address: repro.bcn@uic.es

1.4.4. University Students for Solidarity Service

The University Students for Solidarity Service (SUS) organises numerous activities for solidarity throughout the year, from food collection for disadvantaged families to selling roses, recycling books and blood donation campaigns. We encourage students to actively participate in these activities.

The University Students for Solidarity Service also helps students who are interested in volunteering to find the volunteering experience best suited to them: volunteering with disadvantaged children, homeless people, people with disabilities, etc.

University Students for Solidarity Service

Location: Beta 3

E-mail address: usolidaris@uic.es

1.4.5. Chaplaincy Service

The UIC Barcelona chaplaincy service offers services of spiritual care to all members of

the university community who are interested, independently of their beliefs. Based on this aim, it organises various activities that are open to everyone who would like to participate in them. Additionally, the chaplains will be delighted to answer questions from anyone who asks for their advice and guidance in terms of developing their personal lives, both as far as developing their personal lives is concerned, and in terms of human and spiritual perspectives.

In order to facilitate sacramental practice and prayer, this university has a prayer room or chapel on each campus, in which the Eucharist is celebrated every day. Those who would like to receive the sacrament of penance are attended to.

The Chapel works with the University Students for Solidarity Service on solidarity projects and helps people who are most in need: caring for ill and older people, food and medicine collection campaigns, promotion work in third world countries and other volunteering and social cooperation activities.

1.4.6. Cafeteria

Opening hours on working days, Monday to Friday:

Cafeteria: from 7.45 a.m. to 7:30pm

Self-service food area: from 1- 3:30 pm.

Summer (July until classes start again)

Cafeteria: from 8 a.m. to 1:30pm

Self-service food area: from 1- 3:30 pm.

1.4.7. Sports

The main objective of the university's sporting activities is to promote, encourage and organise sports and activities to help contribute towards the holistic education of each person by means of the values that sport promotes amongst members of the university community.

Times: Monday to Friday from 9 a.m. to 2 p.m. and 3 p.m. to 6 p.m. from Monday to Thursday on our Barcelona campus. Fridays on our Sant Cugat Campus.

1.4.8. Theatre

People who are interested in performance arts, theatre workshops and participating in creative activities should take advantage of the opportunity to join this theatre group.

For further information please contact Student Services: estudiants@uic.es

1.4.9. Social networks

Blog Doblecheck: www.doblecheckuic.es

Facebook: [ComunicacioUIC](#)

Instagram: [@ComUIC](#)

Twitter: [@ComUIC](#)

1.5. Language classes (Institute for Multilingualism)

The aim of this centre is to help UIC Barcelona members who would like to improve their knowledge of foreign languages and international students who need to learn Spanish and Catalan.

Foreign students who would like to learn or improve their Spanish will find the course that best adapts to their needs and availability in this institute. English and Italian courses are also available.

The Catalan office works towards promoting the knowledge and use of the Catalan

language and increasing the overall language quality at UIC Barcelona. This office organises activities and events designed to improve the language competences of the whole university community.

“Welcome to UIC Barcelona, Welcome to Catalonia!” is a 15-hour course (1 ECTS) after which participants will receive a certificate of attendance.

Price for UIC Barcelona members: €0

2. Academic information

We have various subjects taught in English and in Spanish for international students in all our three degrees: Degree in Advertising and Public Relations, Degree in Audiovisual Communications, Degree in Journalism.

2.1. Subjects for Advertising and Public Relations Bachelor's degree

Subject name	Semester	ECTS/credits:	Language
1st Grade			
English	Sem. 1	6.00	English
Communication: Drafting and Writing	Sem. 1	6.00	Spanish
Fundamentals of Human Communication 1	Sem. 1	3.00	Spanish
History and Theory of Advertising and Public Relations	Sem. 1	6.00	Spanish
Advertising Language	Sem. 1	1.00	Spanish
Emotional Marketing	Sem. 1	1.00	Spanish
TV Set (Plató)	Sem. 1	1.00	Spanish
Information Theory	Sem. 1	6.00	Spanish
Television Communication	Sem. 2	6.00	Spanish
History of Ideas	Sem. 2	6.00	Spanish
Sociology	Sem. 2	6.00	Spanish
Contemporary History	Sem. 2	6.00	Spanish
2nd Grade			
Communication Theory	Sem. 1	6.00	Spanish
Media Companies	Sem. 1	6.00	Spanish
Radio Communication	Sem. 1	6.00	Spanish
Workshop. Advertising Language	Sem. 1	6.00	Spanish
Written English	Sem. 1	6.00	English
Economics	Sem. 2	6.00	English
Graphic Design	Sem. 2	3.00	Spanish
Institutional Communication	Sem. 2	6.00	Spanish
Media Law	Sem. 2	6.00	Spanish

Psychology	Sem. 2	6.00	Spanish
Soundtrack	Sem. 2	3.00	Spanish
3rd Grade			
Marketing	Sem. 1	3.00	Spanish
Photography and Design Applied to Advertising	Sem. 1	6.00	Spanish
Statistics. Market Research	Sem. 1	6.00	Spanish
Strategic Management	Sem. 1	6.00	Spanish
Workshop: Public Relations Programmes I	Sem. 1	3.00	Spanish
Advertising Media Structure and Planification	Sem. 1	6.00	Spanish
Audiovisual Narrative Techniques	Sem. 2	4.00	Spanish
Audiovisual System Structure	Sem. 2	4.00	Spanish
Digital Marketing	Sem. 2	5.00	Spanish
Fundamentals of Human Communication II	Sem. 2	3.00	Spanish
4th Grade			
Advertising and Public Relations Companies	Sem. 1	6.00	Spanish
Personnel Management	Sem. 1	3.00	English
Production and Filming	Sem. 1	6.00	Spanish
Professional English for Advertising I (Expression for Audiovisual Media)	Sem. 1	4.00	English
Ethics and Deontology in Advertising and Public Relations	Sem. 1	6.00	Spanish
Professional English for Advertising II (Brands Design)	Sem.2	4.00	English
Workshop: Public Relations Programmes II	Sem. 2	5.00	Spanish

Optional subjects	Semester	Grade	ECTS	Language
Creative Advertising	Sem. 1	3	5.00	Spanish
Effective Speaking Skills	Sem. 2	3	6.00	English
Brand Management and Strategy	Sem. 2	4	6.00	Spanish
Copy Writing	Sem. 1	4	4.00	Spanish
Specialised Institutional Communication	Sem. 2	4	4.00	Spanish
Fashion and Trends Communication	Sem. 1	4	6.00	Spanish

2.2. Subjects for Journalism bachelor's degree

First name	Semester	ECTS/credits:	Language
1st Grade			
Anthropology	Sem. 1	6.00	Spanish
General English	Sem. 1	6.00	English
Group Dynamics	Sem. 1	1.00	Spanish
Information Theory	Sem. 1	6.00	Spanish
TV Studio	Sem. 1	1.00	Spanish
Video and Audio Editing	Sem. 1	3.00	Spanish
Written Communication I	Sem. 1	6.00	Spanish
Academic English	Sem. 2	6.00	English
Journalese (Journalistic Language) I	Sem. 2	7.00	Spanish
Sociology	Sem. 2	6.00	Spanish
World Contemporary History	Sem. 2	6.00	Spanish
Written Communication II	Sem. 2	6.00	Spanish
2nd Grade			
Communication Theory	Sem. 1	6.00	Spanish
Contemporary Thought	Sem. 1	6.00	Spanish
Radio Communication	Sem. 1	6.00	Spanish
Spanish Contemporary History	Sem. 1	6.00	Spanish
Written English	Sem. 1	6.00	English
Economy	Sem. 2	6.00	English
Journalese (Journalistic Language) II	Sem. 2	6.00	Spanish
Journalistic Ethics	Sem. 2	6.00	Spanish
Media Law	Sem. 2	6.00	Spanish
TV Communication	Sem. 2	6.00	Spanish
3rd Grade			

Communication Management	Sem. 1.	6.00	Spanish
Geography	Sem. 1.	4.00	Spanish
History of Journalism	Sem. 1.	4.00	Spanish
Media Companies	Sem. 1.	6.00	Spanish
Radio Production and Management	Sem. 1.	6.00	Spanish
Networked Journalistic Projects	Sem. 2	6.00	Spanish
Effective Speaking Skills (Advanced Research Methods)	Sem. 2	3.00	English
Legal and Political Institutions	Sem. 2	5.00	Spanish
TV Production and Management	Sem. 2	6.00	Spanish
4th Grade			
Audience Analysis	Sem. 1	3.00	Spanish
Diseño de Proyectos Periodísticos	Sem. 1	6.00	Spanish
Leadership and Negotiation	Sem. 1	4.00	Spanish
Marketing	Sem. 1	4.00	Spanish
Professional English for Journalism 1 (News Report Writing)	Sem. 1	4.00	English
Creativity and Innovation	Sem. 2	4.00	Spanish
Entrepreneurship	Sem. 2	4.00	Spanish
Persuasive Communication	Sem. 2	4.00	Spanish
Design	Sem. 2	4.00	Spanish
Professional English for Journalism 2 (Television News Broadcasting)	Sem. 2	4.00	English

Optional subjects	Semester	Grade	ECTS	Language
Cultural Journalism	Sem. 1	3	3.00	Spanish
Current Issues in Christianity	Sem. 1	3	3.00	Spanish
Judicial Journalism	Sem. 1	3	3.00	Spanish
Photojournalism	Sem. 1	4	3.00	Spanish
Sports Journalism	Sem. 1	4	3.00	Spanish
Fashion and Trend Communication	Sem. 2	4	3.00	Spanish

International Journalism	Sem. 2	4	3.00	Spanish
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2.3. Subjects available for Audio-visual Communication bachelor's degree

Subject	Semester	ECTS/credits:	Language
1st Grade			
General English	Sem. 1	6.00	English
Information Theory	Sem. 1	6.00	Spanish
Media Studio	Sem. 1	1.00	Spanish
Media and Film Production	Sem. 1	4.00	Spanish
Oral Expression	Sem. 1	1.00	Spanish
Spanish Language	Sem. 1	1.00	Spanish
World Contemporary History	Sem. 1	6.00	Spanish
Written Communication and Information	Sem. 1	6.00	Spanish
Academic English Skills	Sem. 2	6.00	English
Anthropology	Sem. 2	6.00	Spanish
Audiovisual System Structure	Sem. 2	6.00	Spanish
Radio	Sem. 2	4.00	Spanish
Sociology	Sem. 2	6.00	Spanish
2nd Grade			
Audiovisual Narrative I	Sem. 1	6.00	Spanish
Basics of Audiovisual Arts	Sem. 1	4.00	Spanish
MassMedia Communication	Sem. 1	6.00	Spanish
Persuasive Communication	Sem. 1	4.00	Spanish
Video and Audio Editing	Sem. 1	4.00	Spanish
Written English	Sem. 1	6.00	English
Advertising and Public Relations	Sem. 2	6.00	Spanish
Audiovisual Creation Workshop	Sem. 2	6.00	Spanish

Audiovisual Narrative II	Sem. 2	4.00	Spanish
Design	Sem. 2	4.00	Spanish
Legal and Political Institutions	Sem. 2	6.00	Spanish
Post Production and Editing	Sem. 2	4.00	Spanish
3rd Grade			
Applied Music	Sem 1.	3.00	Spanish
Documentary	Sem 1.	6.00	Spanish
Esthetics	Sem 1.	3.00	Spanish
History of Film	Sem 1.	3.00	Spanish
Radio Production	Sem 1.	3.00	Spanish
Sound in Audiovisual Productions	Sem. 2	1.00	Spanish
TV Guide	Sem. 2	3.00	Spanish
Audiovisual Culture	Sem. 2	4.00	Spanish
Audiovisual Distribution	Sem. 2	4.00	Spanish
Audiovisual Trends	Sem. 2	4.00	Spanish
Graphics	Sem. 2	4.00	Spanish
Psychology	Sem. 2	4.00	Spanish
4th Grade			
Economy	Sem. 1	3.00	Spanish
Gamification and Video Games	Sem. 1	6.00	Spanish
Professional English for Audiovisual Communication I	Sem. 1	4.00	Spanish
Ethics	Sem. 1	4.00	Spanish
Institutional Communication	Sem. 1	4.00	Spanish
Law	Sem. 2	4.00	Spanish
Professional English for Audio-visual Communication II	Sem. 2	4.00	Spanish

Optional subjects	Semester	Grade	ECTS	Language
Audiovisual Productions II	Sem. 1	3	4.00	Spanish
Screenwriting Workshop	Sem. 1	3	4.00	Spanish
Film Direction	Sem. 2	3	4.00	Spanish
Film Genres	Sem. 2	3	3.00	Spanish
Photographic Direction	Sem. 2	3	3.00	Spanish
Tv Formats	Sem. 1	3	3.00	Spanish
Tv News Production	Sem. 1	3	4.00	Spanish
Audiovisual Report	Sem. 2	3	3.00	Spanish
Entertainment Writing	Sem. 2	3	4.00	Spanish
Television Shoots	Sem. 2	3	4.00	Spanish
Author Creating	Sem. 2	4	3.00	Spanish
Artistic Management	Sem. 1	4	3.00	Spanish
Post Production and Editing	Sem. 1	4	4.00	Spanish
Sound and Music in Audiovisual Projects	Sem. 1	4	4.00	Spanish
Film Criticism and Analysis	Sem. 2	4	3.00	Spanish
Production and Making-Of of Television Series	Sem. 2	4	3.00	Spanish
Audiovisual Sound Techniques	Sem. 1	4	3.00	Spanish
Post Production	Sem. 1	4	4.00	Spanish
Radio Specialized	Sem. 1	4	4.00	Spanish
Corporate Communication	Sem. 2	4	3.00	Spanish
Entertainment Production	Sem. 2	4	3.00	Spanish
Transmedia and Storytelling	Sem. 2	4	3.00	Spanish

You will find a description of each of the subjects of all the three degree on the university's website (click on the following link for each degree):

<http://www.uic.es/en/communication-sciences/degree-journalism/curriculum>

<http://www.uic.es/en/communication-sciences/degree-advertising-and-public-relations/curriculum>

<http://www.uic.es/en/communication-sciences/degree-audiovisual-communication/curriculum>

3. Continuous Assessment

At UIC Barcelona, the assessment system differs in some areas as compared to other countries. It is important to know that class attendance is compulsory and gives you points towards your final assessment. Students who cannot attend classes must notify this in advance and bring along a justification certificate, but points will be taken away from their final mark. As well as continuous assessment, the evaluation system includes handing in projects, partial exam results and presentations, etc.

3.1 Examinations

Ordinary sitting

Students have the right to sign up twice for any subject, and therefore, they have access to four ordinary sittings per subject.

Second ordinary sitting

Students who do not pass the first sitting can try again in the second sitting, but they will only be able to achieve a maximum mark of 7 this time. The second sitting is only open to students who did not pass the first sitting, which will not allow them to try to improve the mark they achieved in the first sitting.

Extraordinary sitting

Students who have exhausted all four sittings for the same subject will be expelled from the bachelor's degree programme. However, they can ask the Dean to award them a maximum of two extraordinary sittings per subject, which may or may not be granted. No new enrolments can become official without approval from the Dean. The Academic Management Service will communicate their decision in writing, and, where necessary, will carry out any extraordinary enrolments. The procedure must begin by sending a written application to the Faculty Secretariat.

Any attempt to falsify or defraud the systems in place to verify academic performance will be considered a serious misdemeanour and unacceptable behaviour.

The sanctions that will be applied for serious misdemeanours include a prohibition of the student's right to take an examination or a mark of zero for all or some of the exam sittings which the student is enrolled for, along with the subsequent loss of all enrolment rights.

The internal Academic Administration regulations, chapter III, article 16, set out the following:

When there are sufficient justified reasons with documentary evidence provided, for example:

- Serious illness
- The death of a direct family member
- A legal subpoena
- A sports competition (only applies to professional sports people)

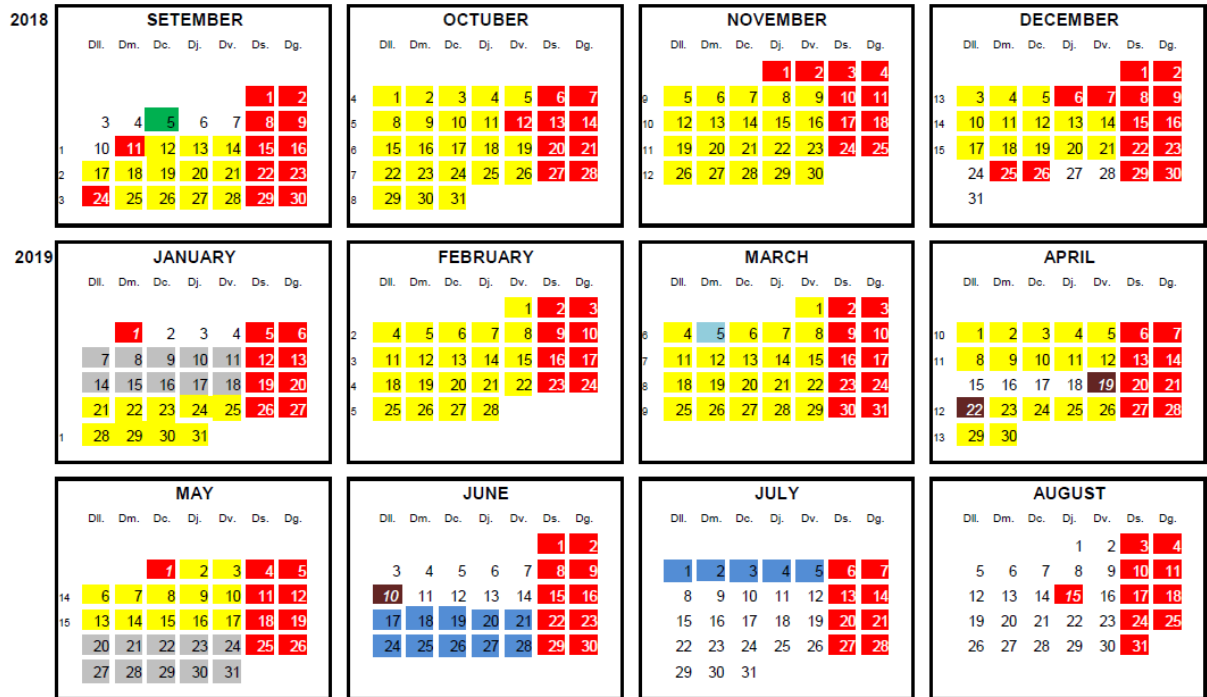
the examination date can be changed for individuals subject to agreement from the Faculty.

3.2 Validation of marks

The validation process will be undertaken at the home university. The marks will be sent at the end of the academic semester taken at UIC Barcelona, via the Faculty's technical secretary, Ms Laura Domènech. For this matter, please contact by e-mail to: ldomenech@uic.es

4. Academic Calendar

Academic Calendar
2018/2019



- Class Day
- Public Holiday
- No Class Day
- Holiday, TBC
- September, Welcome Sesion
- March, UIC Social Day
- 1st Call Examinations
- 2nd Call Examinations

Last Update 18/06/2018

5. Academic procedures during your time at UIC Barcelona

5.1. Changes to your Learning Agreement (LA)

Places: 30 days after the beginning of the semester.

Once classes have begun, students will have approximately two weeks to make changes to the subjects they have enrolled for. Please double-check the deadline with your coordinator (rmselvam@uic.es). **After the deadline, no changes can be made.**

How to proceed:

1. Contact your UIC Barcelona academic coordinator.
2. If your UIC Barcelona academic coordinator approves the changes, contact the academic coordinator at your home university to obtain their approval also.

3. If the academic coordinator at your home university also gives their approval, enter the changes into the Relint webpage by clicking on “Send to coordinator” and then “Save”.

You must also send an e-mail to your coordinator (rmselvam@uic.es) informing her that you have added some changes to your learning agreement so that she can approve them. **Please ensure that you send an e-mail to your coordinator, otherwise the changes will not be made.**

5.2. Original signature on your Learning Agreement from your academic mobility coordinator.

You must contact your academic coordinator, Dr Rejina Mary Selvam, at the Faculty (rmselvam@uic.es) to arrange a meeting for her to sign the document.

6. Academic procedures after your time at UIC Barcelona

6.1. Bachelor's Degrees

The validation process will be undertaken at your home university. The faculty's technical

secretary will send you your marks
(ldomenech@uic.es)

6.2. Certificate of attendance

To obtain your certificate you must contact the International Relations Service which is located in building Beta on the 3rd floor, or send an e-mail to: relint@uic.es

7. Timetables for the 1st Term and 2nd Term

Please note the following schedules are to be confirmed, at the beginning of September you will receive the final version.

Modifications of the Learning agreement will be possible at the beginning of the semester, please advise your international mobility coordinator at UIC if there is any modification.

7.1. Timetables for Bachelor's Degree in Advertising and Public Relations

1ST SEMESTER

FIRST GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	Tª INFORMACIÓN		Tª INFORMACIÓN		
09:00-10:00					
10:00-11:00	ENGLISH	Hª i Tª PUBLICIDAD	FUNDAMENTOS COM. HUMANA 1	Hª i Tª PUBLICIDAD	ENGLISH
11:00-12:00					
12:00-13:00	PLATÓ	RED. I COM. ESCRITA	1 - Lenguaje Publicitario 2 - Marqueting Emocional 3- PLATÓ	1 - Lenguaje Publicitario 2 - Marqueting Emocional 3- PLATÓ	RED. I COM. ESCRITA
13:00-14:00					

SECOND GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	EMPRESA INFORMATIVA			WORKSHOP. LENGUAJE PUBLICITARIO	EMPRESA INFORMATIVA
09:00-10:00					Tª COMUNICACIÓN
10:00-11:00	Tª COMUNICACIÓN	COM. RADIOFÓNICA	COM. RADIOFÓNICA		Tª COMUNICACIÓN
11:00-12:00					
12:00-13:00		ENGLISH	COM. RADIOFÓNICA	ENGLISH	COM. RADIOFÓNICA
13:00-14:00					

THIRD GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	DIRECCIÓN ESTRATÉGICA	CREATIVIDAD PUBLICITÁRIA (*)	DIRECCIÓN ESTRATÉGICA	CREATIVIDAD PUBLICITÁRIA	CREATIVIDAD PUBLICITÁRIA
09:00-10:00					
10:00-11:00	FOTOGRAFÍA I DISEÑO APLICADOS PUBLICIDAD	MARKETING	ESTADÍSTICA. INVEST. MERCADOS	ESTADÍSTICA. INVEST. MERCADOS	MARKETING
11:00-12:00					
12:00-13:00		WORKSHOP. PROGR. REL. PUBLICAS I (*)	WORKSHOP. PROGR. REL. PUBLICAS I (*)		WORKSHOP. PROGR. REL. PUBLICAS I (*)
13:00-14:00					

FOURTH GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00		PRODUCCIÓN Y REALIZACIÓN TELEVISIÓN		PROFESIONAL ENGLISH FOR ADVERTISING I	
09:00-10:00					
10:00-11:00	EMPRESA PUBLICITARIA I REL. PUBL.		EMPRESA PUBLICITARIA I REL. PUBL.		
11:00-12:00					
12:00-13:00	COM. MODA (OP)	PERSONNEL MANAGEMENT	COM. MODA (OP)		
13:00-14:00	GESTIÓN I ESTR. MARCA (OP)		GESTIÓN I ESTR. MARCA (OP)		

2ND SEMESTER

FIRST GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00					
09:00-10:00					
10:00-11:00	ENGLISH	SOCIOLOGIA	COM. TELEVISIVA	SOCIOLOGIA	ENGLISH
11:00-12:00					
12:00-13:00	Hº CONTEM.	Hº PENSAMIENTO		Hº PENSAMIENTO	Hº CONTEM.
13:00-14:00					

SECOND GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	DISEÑO GRÁFICO				
09:00-10:00					
10:00-11:00		COMUNICACIÓN INSTITUCIONAL	PSICOLOGIA	COMUNICACIÓN INSTITUCIONAL	PSICOLOGIA
11:00-12:00					
12:00-13:00	ECONOMIA	SOUNDTRACK	DERECHO DE LA INFORMACIÓN	ECONOMIA	DERECHO DE LA INFORMACIÓN
13:00-14:00					
14:00-15:00					

THIRD GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
08:00-09:00						
09:00-10:00			PLANIFICACIÓN	FUNDAMENTOS 2	PLANIFICACIÓN	
10:00-11:00						
11:00-12:00			1. EFFECTIVE 2. RESPONSABILIDAD SOCIAL CORPORATIVA	MARKETING DIGITAL	1. EFFECTIVE 2. RESPONSABILIDAD SOCIAL CORPORATIVA	WORKSHOP. XARXA
12:00-13:00						
13:00-14:00			TECNICAS DE NARRATIVA	ESTRUCTURA SIST. AUDIOV.	MARKETING DIGITAL	
14:00-15:00						

FOURTH GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00					PROFESSIONAL ENGLISH FOR ADV. 2
09:00-10:00					
10:00-11:00				COM. INST. ESPECIALIZ.	PROFESSIONAL ENGLISH FOR ADV. 2
11:00-12:00		WORKSHOP. REL. PÚBLICAS 2			
12:00-13:00					
13:00-14:00				ÉTICA	

7.2. Timetables for Bachelor's Degree in Journalism

1st SEMESTER

FIRST GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00					
09:00-10:00					
10:00-11:00	ENGLISH	Tª INFORMACIÓN	ANTROPOLOGIA	Tª INFORMACIÓN	ENGLISH
11:00-12:00					
12:00-13:00	COM. ESCRITA 1	0- DINÁMICAS DE GRUPO 1 - PLATÓ 2- EDICIÓN AUDIO Y VIDEO	COM. ESCRITA 1	0- DINÁMICAS DE GRUPO 1 - PLATÓ 2- EDICIÓN AUDIO Y VIDEO	ANTROPOLOGIA
13:00-14:00					

SECOND GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00					
09:00-10:00					
10:00-11:00	COMUNICACIÓN RADIOFÓNICA <i>práctica</i>	Tª COMUNICACIÓN	Hª ESPAÑA	Tª COMUNICACIÓN	Hª ESPAÑA
11:00-12:00					
12:00-13:00	PENSAMIENTO CONTEMPORANEO	ENGLISH	COM. RADIOFÓNICA <i>teórica</i>	ENGLISH	PENSAMIENTO CONTEMPORANEO
13:00-14:00					

THIRD GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	GEOGRAFIA		GEOGRAFIA		
09:00-10:00					
10:00-11:00	Hª PERIODISMO	PROD. I REALIZACIÓN. RADIOFÓNICA	Periodismo Cultural (OP)	Periodismo Judicial (OP)	PROD. I REALIZACIÓN. RADIOFÓNICA
11:00-12:00					
12:00-13:00	DIRECCIÓN COMUNICACIÓN	EMPRESA		EMPRESA	DIRECCIÓN COMUNICACIÓN
13:00-14:00					
14:00-15:00					

FOURTH GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	PROFESSIONAL ENGLISH JOURNALISM 1	ANÁLISIS DE AUDIENCIAS	PROFESSIONAL ENGLISH JOURNALISM 1		
09:00-10:00					
10:00-11:00	MARKETING	Periodismo Deportivo (OP)	Periodismo Cultural (OP)	Periodismo Judicial (OP)	LIDERAZGO Y NEGOCIACIÓN
11:00-12:00					
12:00-13:00		DISEÑO PROYECTOS PERIODÍSTICOS	Fotoperiodismo (OP)	DISEÑO PROYECTOS PERIODÍSTICOS	TALLERES
13:00-14:00					

2nd SEMESTER

FIRST GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00		LENG. PERIOD. 1		LENG. PERIOD. 1	COM. ESCRITA 2
09:00-10:00					
10:00-11:00	ENGLISH	LENG. PERIOD. 1	COM. ESCRITA 2	LENG. PERIOD. 1	ENGLISH
11:00-12:00					
12:00-13:00	SOCIOLOGIA	Hª CONTEMP.	SOCIOLOGIA	Hª CONTEMP.	
13:00-14:00					

SECOND GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	COMUNICACIÓN TELEV.				
09:00-10:00					
10:00-11:00					
11:00-12:00		LENG. PERIOD. 2	DERECHO	LENG. PERIOD. 2	DERECHO
12:00-13:00					
13:00-14:00	DEONTOLOGIA	ECONOMIA	DEONTOLOGIA	ECONOMIA	
14:00-15:00					

THIRD GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
08:00-09:00	Talleres	PROYECTOS EN RED			PROYECTOS EN RED	
09:00-10:00						
10:00-11:00		ESTRUCTURA COM.		PRODU. i REALIZ. TV	INSTITUCIONES	INSTITUCIONES
11:00-12:00						
12:00-13:00						
13:00-14:00		EFFECTIVE		EFFECTIVE		
14:00-15:00						

FOURTH GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00			PROFESSIONAL ENGLISH JOURNALISM 2		Talleres
09:00-10:00					
10:00-11:00	EMPREENDEDURIA	PER. INTERNACIONAL		COM. PERSUASIVA	
11:00-12:00					
12:00-13:00	CREATIVIDAD	DISEÑO		DISEÑO	
13:00-14:00					

7.3. Timetables for Bachelor's Degree in Audio-visual Communication

1st SEMESTER

FIRST GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	Hª CONTEMP.	Tª INFORMACIÓN	Hª CONTEMP.	Tª INFORMACIÓN	
09:00-10:00					
10:00-11:00	ENGLISH	COM. ESCRITA	0-PLATÓ 2-PRODUCCIÓN AUDIOVISUAL.	COM. ESCRITA	ENGLISH
11:00-12:00					
12:00-13:00		LENGUA CASTELLANA			1 - EXPRESIÓN ORAL 2 - PRODUCCIÓN AUDIOVISUAL
13:00-14:00					

SECOND GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	EDICIÓN VIDEO Y AUDIO	COMUNICACIÓN PERSUASIVA	NARRATIVA AUDIOVISUAL I	FUNDAMENTOS ARTE AUDIOVISUAL	
09:00-10:00					
10:00-11:00					
11:00-12:00					
12:00-13:00	MASS MEDIA	ENGLISH	NARRATIVA AUDIOVISUAL I	ENGLISH	MASS MEDIA
13:00-14:00					

THIRD GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	1 - SONIDO PROD. AUDIOV 2 - MÚSICA APLICADA	DOCUMENTAL	TALLER GUIÓN	PROD. AUDIOV. II	PRODUCCIÓN INFORMATIVOS
09:00-10:00					
10:00-11:00		Hª CINE	ESTÉTICA	DOCUMENTAL	CREACIÓN RADIOFÓNICA
11:00-12:00					
12:00-13:00	TALLERES				
13:00-14:00					
14:00-15:00					

FOURTH GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
08:00-09:00	TALLERES	PROFESSIONAL ENGLISH I	ECONOMY	SONIDO I MÚSICA AUDIOV.	RADIO ESPECIALIZADA	
09:00-10:00						
10:00-11:00						
11:00-12:00		GAMIFICACIÓN Y VIDEOJUEGOS	DIRECCIÓN ARTÍSTICA	TÉCN. SONIDO	POSTPRODUCCIÓN Y MONTAJE	POSTPRODUCCIÓN
12:00-13:00						
13:00-14:00						

2ND SEMESTER

FIRST GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	ESTRUCTURA		ESTRUCTURA		
09:00-10:00					
10:00-11:00	ENGLISH	ANTROPOLOGIA	RADIO	ANTROPOLOGIA	ENGLISH
11:00-12:00					
12:00-13:00	Lengua Catalana	SOCIOLOGIA		SOCIOLOGIA	RADIO
13:00-14:00					

SECOND GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	INSTITUCIONES		INSTITUCIONES		
09:00-10:00					
10:00-11:00	PUBLICIDAD Y RELACIONES PÚBLICAS	NARRATIVA AUDIOVISUAL II	PUBLICIDAD Y RELACIONES PÚBLICAS	WORKSHOP. CREACIÓN AUDIOVISUAL	Talleres
11:00-12:00					
12:00-13:00	DISEÑO Y FOTOGRAFIA	POSTPRODUCCIÓN Y MONTAJE			
13:00-14:00					
14:00-15:00					

THIRD GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00-09:00	CULTURA	DISTRIBUCIÓN AUDIOVISUAL	PSICOLOGIA		
09:00-10:00					
10:00-11:00					
11:00-12:00	GRAFISMO	GENEROS CINE	Dir. Cine	Escritura Entretención	TENDENCIAS AUDIOVISUALES
12:00-13:00					
13:00-14:00		Realiz TV	DIRECCIÓN DE FOTOGRAFIA	Report. Audiov.	
14:00-15:00					

FOURTH GRADE

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY				
08:00-09:00				ÉTICA					
09:00-10:00									
10:00-11:00									
11:00-12:00						Análisis i Crítica Cine	Transmedia	COM. INSTIT. Com. Corporativa	DERECHO
12:00-13:00									
13:00-14:00	COM. INSTIT.	Com. Corporativa	Creación Autor	SERIES Creación i Produ. Entre	PROFESSIONAL ENGLISH 2				

