

	Monday 17 January	Tuesday 18 January	Wed 19 January	Thursday 20 January	Friday 21 January
Duration				Application of Structural Equation Modeling to Business Research Using EQS Software	
Price	4 hours	5 hours	5 hours	8 hours (+2 additional workshop on Friday)	
	70 €	80 €	80 €	160 €	
	11:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00
Programme	<ul style="list-style-type: none"> - Introduction - Research and statistics - Introduction to Stata - Descriptive statistics and graphs - Regression analysis a) Bivariate regression b) Multiple regression c) Dummy regression 	<ul style="list-style-type: none"> -Introduction -Database selection, selection of relevant literatura -Different bibliographic strategies in VosViewer and the interpretation of the results -Advanced options 	<ul style="list-style-type: none"> -Theory -Criteria for analysing the adequacy of the case -Variable calibration -Modelfit (consistency and coverage) -Analysis of results -XY graphics of the resulting configurations 	<ul style="list-style-type: none"> -Introduction -Analysis of variance -Rules for determining model parameters -Model specification -Model fit -Model identification -The logic of adjusting the model -How EQS works... Output EQS -SEM application cases 	<ul style="list-style-type: none"> -Factorial analysis (exploratory and confirmatory) -Models with different constructs -Mediation models -Multi-group analysis <u>Afternoon:</u> -15:00: Workshop exhibition models of the participants -16:00: Analysis of the models of the participants with the professors