

	Monday 17 January	Tuesday 18 January	Wed 19 January	Thursday 20 January	Friday 21 January
<b>Duration</b>					
<b>Price</b>					
<b>Programme</b>					

  

	Monday 17 January	Tuesday 18 January	Wed 19 January	Thursday 20 January	Friday 21 January
	<b><u>Introduction to applied statistics using Stata</u></b>	<b><u>Introduction to Bibliometric Analysis Using the VosViewer Software</u></b>	<b><u>Introduction to Qualitative Comparative Analysis (QCA) Through the Use of FsQCA Software</u></b>	<b><u>Application of Structural Equation Modeling to Business Research Using EQS Software</u></b>	
<b>Duration</b>	4 hours	5 hours	5 hours	8 hours (+2 additional workshop on Friday)	
<b>Price</b>	70 €	80 €	80 €	160 €	
	<b>11:00-13:00 and 15:00-17:00</b>	<b>10:00-13:00 and 15:00-17:00</b>	<b>10:00-13:00 and 15:00-17:00</b>	<b>10:00-13:00 and 15:00-17:00</b>	<b>10:00-13:00 and 15:00-17:00</b>
<b>Programme</b>	<ul style="list-style-type: none"> <li>- Introduction</li> <li>- Research and statistics</li> <li>- Introduction to Stata</li> <li>- Descriptive statistics and graphs</li> <li>- Regression analysis               <ul style="list-style-type: none"> <li>a) Bivariate regression</li> <li>b) Multiple regression</li> <li>c) Dummy regression</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>-Introduction</li> <li>-Database selection, selection of relevant literatura</li> <li>-Different bibliographic strategies in VosViewer and the interpretation of the results</li> <li>-Advanced options</li> </ul>	<ul style="list-style-type: none"> <li>-Theory</li> <li>-Criteria for analysing the adequacy of the case</li> <li>-Variable calibration</li> <li>-Modelfit (consistency and coverage)</li> <li>-Analysis of results</li> <li>-XY graphics of the resulting configurations</li> </ul>	<ul style="list-style-type: none"> <li>-Introduction</li> <li>-Analysis of variance</li> <li>-Rules for determining model parameters</li> <li>-Model specification</li> <li>-Model fit</li> <li>-Model identification</li> <li>-The logic of adjusting the model</li> <li>-How EQS works... Output EQS</li> <li>-SEM application cases</li> </ul>	<ul style="list-style-type: none"> <li>-Factorial analysis (exploratory and confirmatory)</li> <li>-Models with different constructs</li> <li>-Mediation models</li> <li>-Multi-group analysis</li> <li><u>Afternoon:</u></li> <li>-15:00: Workshop exhibition models of the participants</li> <li>-16:00: Analysis of the models of the participants with the professors</li> </ul>