

**Faculty of Communication Sciences**  
**Bachelor's Degree in Advertising and Public Relations**

Year 1

Schedule · 2nd Semester

	Monday	Tuesday	Wednesday	Thursday	Friday
08.00 – 10.00	<b>Audiovisual Narrative for Advertising (16324)</b>		<b>Business (16321)</b>		<b>Business (16321)</b>
10.00 – 12.00	<b>Design I: Introduction to Graphic Design History (16322)</b>	<b>Contemporary Thought (16318)</b>	<b>The Advertising Industry (16323)</b>	<b>Contemporary Thought (16318)</b>	<b>History and Theory of Public Relations (7816)</b>
12.00 – 14.00		<b>Sociology (07814)</b>		<b>Sociology (07814)</b>	