

Terms and conditions for the 10th edition of the IMMA Awards 2018-2019 academic year

Date: Thursday 16 May 2019

Time: 7.00 p.m.

Place: Aula Magna, Barcelona Campus (UIC Barcelona)

The Faculty of Communication Sciences at UIC Barcelona is organising the 10th edition of the IMMA Awards, a gala dedicated to recognising the students' best academic projects. Prizes will be awarded for the best Final Degree Projects (TFGs) from all Faculty degree programmes (Journalism, Audiovisual Communication and Advertising and Public Relations), as well as for other projects completed by students throughout the year.

The event will include a jury of renowned professionals from the three areas of communication, who will assess the submitted projects.

1. Which projects are eligible for entry and in which categories?

All Faculty students interested in participating in the IMMA Awards are eligible to submit projects in two categories:

TFG Category

All TFGs from each degree programme completed in the 2018-2019 academic year may be submitted. The projects must be registered as indicated in section 3.

Miscellaneous Category

All students from years 1 to 4 who have completed a project in any bachelor's degree subject during the 2018-2019 academic year are eligible to enter.

2. Prizes

- Best TFG from the Bachelor's Degree in Audiovisual Communication
- Best TFG from the Bachelor's Degree in Journalism
- Best TFG from the Bachelor's Degree in Advertising and Public Relations

- Best Miscellaneous Project in Audiovisual Communication
- Best Miscellaneous Project in Journalism
- Best Miscellaneous Project in Advertising and Public Relations
- Special mention for the Project with the Best Values

3. Project registration dates and required format

3.1 Registration: To register their projects, the students must complete this [form](#).

An internal committee set up by the Faculty will pre-select the 3 best projects in each degree programme and category (TFG and Miscellaneous), which will be nominated for an IMMA Award, the winners of which will be announced during the Gala.

3.2 Required project format per category:

TFG Category

Projects in this category may be submitted in two ways:

- a) The original project, in the same format as when the TFG was submitted, enabling the jury to make a full assessment of the project.
→Deadline for submittal: 26 April 2019.
- b) In audiovisual format, for presentation at the Gala, with a duration of no longer than 2 minutes (in the event the original project exceeds this time limit). Projects may be presented in the form of a trailer, teaser, advert, music video, banner, etc.
→Deadline for submittal: 8 May 2019.

Miscellaneous Category

Projects in this category may be submitted in two ways:

- a) The original project, in the same format as when presented in class, enabling the jury to make a full assessment of the project.
→Deadline for submittal: 26 April 2019.
- b) In audiovisual format, for presentation at the Gala, with a duration of no longer than 2 minutes (in the event the original exceeds this time limit).
→Deadline for submittal: 8 May 2019.

- If the project was originally presented in audiovisual format in class, with a duration of 2 minutes or less, the same work may be presented at the Gala.

- If the project was originally presented in class in a format other than audiovisual format, it must be adapted for presentation at the Gala: in the form of a trailer, teaser, advert, music video, banner, etc., with a duration of no longer than 2 minutes.

3.3 Technical specifications:

Project file name: the file name of the projects submitted as part of this competition must include the name of project + category + degree. E.g. PROJECT NAME_MISCELLANEOUS_AC

- If a VIDEO:

- * Leave 3 seconds of black frame before the start and 5 seconds at the end
- * Maximum duration of 2 minutes
- * MP4 format, with resolution of a 1920x1080 (HD)
- * Send to comuic@uic.es via WeTransfer. Indicate in the e-mail: name of project and category in which it is being entered.

- If an AUDIO file:

- * Maximum duration of 2 minutes
- * MP3 format
- * It should preferably be accompanied by an image that will be projected while the audio file is playing.
- * Send to comuic@uic.es via WeTransfer. Indicate in the e-mail: name of project and category in which it is being entered.

3.4. Submittal date for participating projects (TFG and Miscellaneous categories)

Students must send their projects in electronic format to comuic@uic.es:

- In original format: at the time of registration: deadline: 26 April 2019.
- Format for presentation at Gala: deadline: 8 May 2019.

4. Jury

The jury will be comprised of nine members –three members of the teaching staff from the Faculty of Communication Sciences at UIC Barcelona and 6 renowned professionals– from the three areas of communication: Journalism, Audiovisual Communication and Advertising and Public Relations.

They will assess the projects submitted by the students in both categories (TFG and Miscellaneous), as well as their presentation during the Gala. They will also award special mention to the Project with the Best Values.

* For any further questions: comuic@uic.es