	Monday 6 July	Tuesday 7 July	Wednesday 8 July	Thursday 9 July	Friday 10 July
	Seeking Rigor in Qualitative Research: An Introduction to the Gioia Methodology	Introduction to bibliometric analysis by using VosViewer software	AI-Based Tools to Support the Research Process	Appliying Structural Equation Modeling (SEM) to management cases using EQS and Smart -PLS software	
Duration	6 hours	5 hours	5 hours	8 hours (+2 additional workshop on Friday)	
Price	80 €	80 €	80 €	160 €	
	10:00-13:00 and 14:30-17:30	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00	10:00-13:00 and 15:00-17:00
Program	Part 1: Introduction to qualitative research Part 2: The Gioia methodology (hands-on session)	Part 1. Bibliometric analysis as a literature review method Part 2. Bibliometric analysis: methodology and main concepts Part 3. Bibliometric analysis using VOSviewer Software	Overview: how AI transforms the research process Tools for gathering and analyzing data Tools for finding relevant articles and visualizing research connections Prompting strategies and Deep Search engines Automation tools for research workflows Tools for evaluating and refining AI-generated content Practical demonstration: building a personalized AI research workflow Discussion on responsible and transparent AI use in academia	Introduction Rules for determining model parameters; model specification Model fit How EQS works and Smart-PLS work SEM application cases	Factorial analysis (exploratory and confirmatory) Research models with different constructs Mediation models Multi-group analysis Afternoon: -15:00: Workshop exhibition models of the participants -16:00: Analysis of the models of the participants with the professors