

BACHELOR OF BUSINESS
ADMINISTRATION BBA



BACHELOR'S DEGREE IN
Business Administration (BBA)
Business Administration (BBA English Programme)

DOUBLE DEGREE IN
BBA + Law
BBA + Humanities
BBA + Cooperation, Development and Social Economy

INTERNATIONAL DOUBLE DEGREE IN
BBA + Industrial Production Engineering
BBA + BSc Marketing
BBA + BSc Economics
BBA + BSc Financial Economics

CONTACT INFORMATION

uic.es/contact-detail

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EXCHANGE UNIVERSITIES



North America 5 agreements

- Benedictine University, USA
- Felician University, USA
- University of the Incarnate Word, USA
- University of the Fraser Valley, Canada
- Western University, Canada

South America 19 agreements including:

- Universidad Austral, Argentina
- Universidad del Salvador, Argentina
- Fundação Armando Álvares Penteado, Brazil
- Universidad Adolfo Ibáñez, Chile
- Universidad de los Andes, Chile
- Universidad Diego Portales, Chile
- Universidad de la Sabana, Colombia
- Universidad de Monterrey, Mexico
- Universidad de Piura, Peru
- Universidad de Montevideo, Uruguay

Europe 38 agreements including:

- RWTH Aachen University
- Augsburg University, Germany
- Freie Universität Berlin, Germany
- FH Bielefeld University of Applied Sciences, Germany
- Ruhr University Bochum, Germany
- Université de Mons, Belgium
- Catholic Institute, Slovenia
- University of Vaasa, Finlandia
- Université Catholique de Lyon, France
- Università Cattolica del Sacro Cuore, Italy
- University of Malta
- University West, Sweden
- University of Birmingham, United Kingdom
- University of Zürich, Switzerland

Asia 7 agreements

- University of Asia and the Pacific, Philippines
- Kongju National University, Korea
- Seoul National University of Korea
- Seoul Women's University, Korea
- Yuan Ze University, Taiwan
- Lingnan University, China
- Dong-A University, Korea

Oceania 2 agreements

- University of Canberra, Australia
- Murdoch University, Australia

THE FACULTY IN FIGURES

STUDENTS

485

164 BBA + 321 Double Degrees

MOBILITY AGREEMENTS

81

INTERNSHIP AGREEMENTS

933

JOB PLACEMENT

93,75 %

STUDENT/TEACHER RATIO

9,58

FOREIGN TEACHERS

33 %

RANKINGS

TOP 5

Spanish Universities
according the Ranking CYD



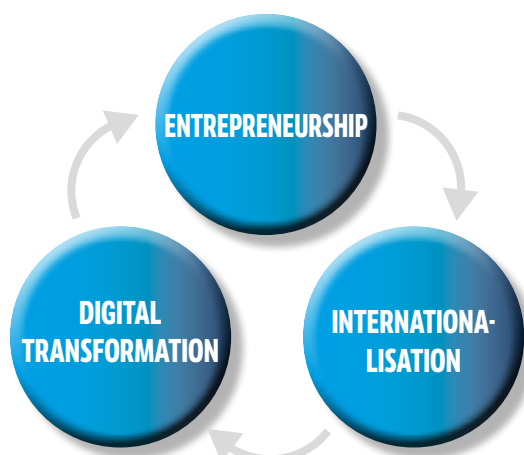
Times Higher Education
World University Rankings
mundial: #801-1.000



Association to
Advance Collegiate
Schools of Business

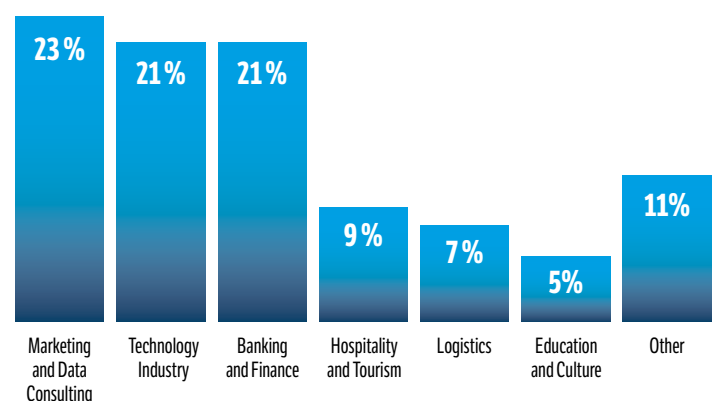


TRAINING FOCUSES



SECTOR

IN WHICH SECTOR
ARE THE STUDENTS WHO COMPLETED
THE LAST COURSE WORKING?



BACHELOR'S DEGREE IN BBA BUSINESS ADMINIS TRATION

Be a leader of the future
with a 21st century vision
of business.
Acquire essential skills and
knowledge that are decisive
in today's business world.

**ENTIRELY
IN ENGLISH**

**INTERNATIONAL
EXPERIENCE**

**INNOVATIVE
METHODOLOGY**

SOFT SKILLS

**IN-COMPANY
WORK PLACEMENTS**

STUDY PROGRAMME

Course 1

60 COMPULSORY ECTS

Course 2

48 COMPULSORY ECTS

12 OPTIONAL ECTS

Possibility of Summer School in Berkeley

Course 3

30 COMPULSORY ECTS

30 OPTIONAL ECTS

Possibility of Summer School in Berkeley

Erasmus possibilities

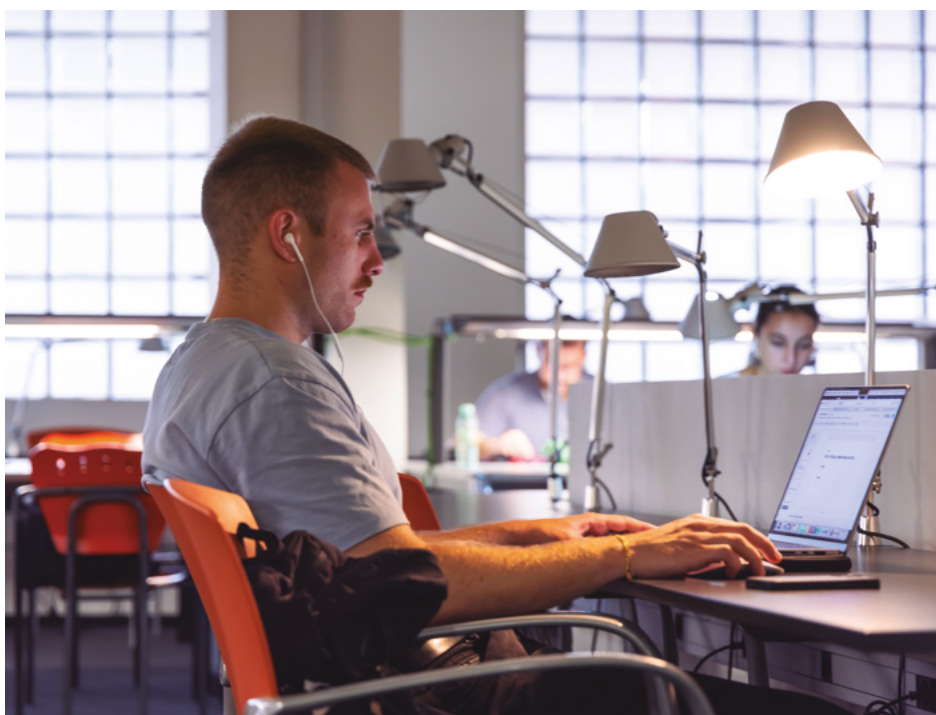
Course 4

30 COMPULSORY ECTS

21 OPTIONAL ECTS

In-company work placements

SEE THE
COMPLETE
CURRICULUM
HERE





"I chose UIC Barcelona as my first choice as it offered a lot of variety during my degree. The curriculum offered is very broad. There are many branches to choose from as a student. What I like more is the way lecturers treat the student. There is a close relationship, and you have an advisor who can guide you in each decision you make during your university years."

JORDI RAVENTÓS

**BBA
Student**

DOUBLE DEGREE IN BBA + LAW

Get ready to lead in business
and the legal world.

Develop competencies and
skills like critical thinking
and negotiation.

**DOUBLE VISION:
LEGAL AND BUSINESS**

**HIGH
EMPLOYABILITY RATE**

**MULTIDISCIPLINARY
PROFILE**

**SIMULATED
COURT CASES**

Recognition of
60 ECTS of the BBA and
51 ECTS of the bachelor's degree in Law

STUDY PROGRAMME

Course 1

72 COMPULSORY ECTS (BBA)

Course 2

36 COMPULSORY ECTS (BBA)
42 COMPULSORY ECTS (Law)

Course 3

21 COMPULSORY ECTS (ADE)
51 COMPULSORY ECTS (Law)

Course 4

18 COMPULSORY ECTS (BBA)
24 OPTIONAL ECTS (BBA)
9 FDP ECTS (BBA)
24 COMPULSORY ECTS (Law)
6 OPTIONAL ECTS (Law)
Erasmus and in-company
work placements possibilities

Course 5

60 COMPULSORY ECTS (Law)
6 FDP ECTS (Law)

SEE THE
COMPLETE
CURRICULUM
HERE





"I chose to study the Business Administration and Law double degree because it opens up a huge range of professional opportunities. Apart from having an extensive grants programme, UIC Barcelona has a good selection of international agreements with other universities that allowed me to do two exchanges, one in California and another in England. I can also vouch for the close relationship between the lecturers and the students."

INÈS BLANCHI MOLINA

**BBA + Law
Student**

**Garrigues
Trainee**

DOUBLE DEGREE IN BBA + HU MANI TIES

Find the perfect balance between humanism and business. Profile high in demand thanks to the combination of technical and humanistic skills.

**DOUBLE VISION:
ETHICAL AND BUSINESS**

**CULTURAL
PERSPECTIVE**

**CRITICAL THINKING
AND PROBLEM
SOLVING**

**MULTIPLE JOB
OPPORTUNITIES**

Recognition of
57 ECTS of the BBA and 33 ECTS of
the bachelor's degree in Humanities

STUDY PROGRAMME

Course 1

78 COMPULSORY ECTS (HUM)

Course 2

30 COMPULSORY ECTS (HUM)
48 COMPULSORY ECTS (BBA)

Course 3

30 COMPULSORY ECTS (HUM)
42 COMPULSORY ECTS (BBA)

Course 4

45 COMPULSORY ECTS (HUM)
6 FDP ECTS (HUM)
15 COMPULSORY ECTS (BBA)

Course 5

36 COMPULSORY ECTS (BBA)
30 OPTIONAL ECTS (BBA)
9 FDP ECTS (BBA)
Erasmus and in-company
work placements possibilities

SEE THE
COMPLETE
CURRICULUM
HERE





“Studying the Bachelor’s Degree in Business Administration with Humanities has helped me grow a lot. They are two totally different worlds that mutually help each other. You gain cultural, ethical, social, economic, managerial and entrepreneurial knowledge. The UIC Barcelona programme is also very well prepared and your needs are always taken into account.”

JULIA VALLMAYOR

BBA +
Humanities
Student

DOUBLE DEGREE IN BBA + INDUS TRIAL PRODUCTION ENGINEERING

Get ready to lead
and optimise production
in an ever-evolving
business world.

4 LANGUAGES

**1 YEAR IN TURIN
(POLITECNICO
DI TORINO)**

**RESEARCH +
DEVELOPMENT**

**DOUBLE VISION:
ENGINEERING
AND BUSINESS**



Recognition
of 12 ECTS
of the BBA

STUDY PROGRAMME

Course 1

60 COMPULSORY ECTS

Course 2

48 COMPULSORY ECTS
12 OPTIONAL ECTS (Italian)

Course 3

30 COMPULSORY ECTS
30 OPTIONAL ECTS
In-company work placements

Course 4

POLITECNICO DI TORINO
LAUREA TRIENNALE

Course 5

15 COMPULSORY ECTS
9 FDP ECTS
MUDESP Master. Includes internship

SEE THE
COMPLETE
CURRICULUM
HERE





“UIC Barcelona is one of the few universities that offers the opportunity to combine two areas that at first glance, may seem very different from each other, but that in practice, are not so different. From my personal experience, I would highlight UIC Barcelona’s commitment to faculty-student closeness. I would highly recommend this double degree programme because of the experience it gives you, and the work distinction this double degree programme gives you.”

MARTINA VILÀ

**BBA +
Engineering
Student**

DOUBLE DEGREE IN BBA

+

BSc

MARKETING

FINANCIAL ECONOMICS

ECONOMICS

SEE THE COMPLETE
CURRICULUM HERE

BSc Economics



BSc Marketing



BSc Financial Economics



Consigue una base sólida para tu carrera empresarial; con amplias oportunidades laborales dónde desarrollarás habilidades específicas en las áreas de más demanda.

3 IDIOMAS

**1 AÑO EN LONDRES
(BIRKBECK)**

**MÁS SALIDAS
PROFESIONALES**

**3 ITINERARIOS A
ESCOGER EN TERCERO**



Birkbeck
UNIVERSITY OF LONDON

Recognition
of 33 ECTS
of the BBA

STUDY PROGRAMME

Course 1

60 COMPULSORY ECTS

Course 2

48 COMPULSORY ECTS
12 OPTIONAL ECTS

Course 3

30 COMPULSORY ECTS
30 OPTIONAL ECTS

Course 4

**BIRKBECK,
UNIVERSITY OF LONDON**
BACHELOR BIRKBECK
3 OPTIONAL ECTS

Course 5

30 COMPULSORY ECTS
6 OPTIONAL ECTS
9 FDP ECTS
Extracurricular in-company work placements





"I chose this double degree program in London to expand my knowledge of finance, improve my English, and have an international experience. I would recommend all university students to pursue this course abroad. It is a highly enriching experience and you have to work hard to make the most of it."

INÉS OVERLAR

**BBA+
BSc
Financial
Economics
Student**



"I wanted to complement my degree in Business Administration with studies abroad, and UIC Barcelona offered 3 double degrees at Birkbeck. I decided to specialise in marketing. Living away from home contributed to my personal growth and I made many international friendships. Added to this, I can say that I have studied a very complete marketing course that will provide many professional opportunities."

CARLA FERRERO

**BBA +
BSc
Marketing
Student**

DOUBLE DEGREE IN BBA

+

COOPERATION, DEVELOPMENT AND SOCIAL ECONOMY

Can a degree in Business Administration help change the world? Is it possible to unite the creation of economic value and the creation of social value? Can my knowledge in finance, marketing or human resources be useful for leading an NGO?

PASSION AND PROFESSION

EFFECTIVE SOCIAL IMPACT

DOUBLE PATHWAY

PRACTICAL APPROACH

STUDY PROGRAMME

Course 1

60 COMPULSORY ECTS

Course 2

48 COMPULSORY ECTS

12 OPTIONAL ECTS

Possibility of Summer School in Berkeley

Course 3

30 COMPULSORY ECTS

30 OPTIONAL ECTS

Possibility of Summer School in Berkeley

Erasmus possibilities

Course 4

30 COMPULSORY ECTS

21 OPTIONAL ECTS

9 FDP ECTS

Course 5

33 COMPULSORY ECTS

15 OPTIONAL ECTS

9 ECTS In-company work placements









ABOUT UIC BARCELONA

Since 1997, UIC Barcelona has been teaching students based on a philosophy of academic rigour, enriching university life and fulfilling life experiences. Our academic institution is home to more than 9,000 students. We offer sixteen bachelor's degrees, around thirty international double degrees and a wide range of master's and postgraduate degrees and continuing education courses.

We offer personalised support, a comprehensive approach to each student, strong links to the professional world and innovative teaching and research methods. We hold people at the centre of our mission, in both the personal and professional sense, so that each member of our community can reach their full potential.

We strive to promote knowledge, research and knowledge transfer.

We are connected to society and companies through sixteen chairs, five company-sponsored classrooms, five research institutions and three university clinics.

At our institution, we are driven by rigour and a critical spirit; we strive to grow and better ourselves to have a positive impact on society.

THE SEARCH FOR EXCELLENCE IS ROOTED IN OUR DNA, AND EFFORT AND DRIVE FOR SELF-IMPROVEMENT ARE OUR CATALYSTS FOR CHANGE.

This ambition can be found in the people and activities at UIC Barcelona.

RANKINGS

The main rankings in which the Universitat Internacional de Catalunya has been classified.



#801-1.000



#=398



#14



FIND OUT HERE
ABOUT ALL
OUR RANKINGS

UNIVERSITARY LIFE

Experience the best
university experience
at UIC Barcelona.

Studying at UIC Barcelona
involves all-round
personal growth.

We promote solidarity,
culture and sporting values.



STUDENT SERVICES

At Student Services, we facilitate students' integration into the university system.

We will provide you with information about extracurricular activities, grants, your university student card, etc.

If you need accommodation during your time at the university, the Student Service team will guide you on student residences, accommodation and other services, depending on your needs. We are part of the Barcelona Centre Universitari (BCU), the official welcome and guidance service for the students and university teachers and researchers who come to Barcelona. On the BCU's website you will find information about all kinds of accommodation in Barcelona and the surrounding area.

At Student Services, we will try to answer your questions and encourage you to take part in as many activities as possible.

At UIC Barcelona we promote and organise sports activities and competitions, and we provide discounts and special offers to help you access sports facilities to keep you in shape and live healthier lives. We also have the **Sport Talent programme**, so that top-level athletes can combine professional sport with their university studies.

You can take an active part in **#UICSocialDay** a day on which the whole University comes together to help those most in need. You can also form part of theatre, painting and music groups, which foster **the cultural side of UIC Barcelona and help you acquire more skills and values.**

AN INTERNATIONAL EXPERIENCE

UIC Barcelona's international commitment is evident in the very name of our University, and encompasses every single one of our activities. We are open to the world, which is clear from our wide range of international agreements and mobility programmes for students, teaching staff and researchers.

We offer over 30 international double degrees.

At UIC Barcelona, English is the vehicular language on some degree programmes, and you will have the chance to partake in many activities with the international community.

MENTORING AND COACHING

Every undergraduate student at UIC Barcelona has a personal mentor assigned, someone who will help you with your personal and professional development during the whole of your university studies.

When you finish your bachelor's degree you have the option of a coach who will help you manage the end of your studies and help you begin your professional career.

We aim to provide you with many soft skills by the end of your studies.

CHAPLAINCY

The chapel is a place for **reflection, dialogue and gravity**, and it holds activities that are open to the university community as a whole.

ALUMNI AND CAREERS

Alumni are students who have completed a diploma, undergraduate degree, bachelor's degree, postgraduate degree, clinical residency, master's degree or doctorate at UIC Barcelona.

Being a university student is a way of living and seeing life. **Being a UIC Barcelona alumnus means carrying those values with you wherever you go.**

The UIC Barcelona alumni community has more than 27,000 members. Be part of our community.

UIC Barcelona is connected to the needs of society and companies. For that reason, it complements your academic education **with a comprehensive career guidance service** for both students and graduates.

LINGUISTIC SERVICES

At UIC Barcelona we offer language courses, you can study up to 24 languages both on campus and online. You can also certify your language level with official exams, and participate in different multilingual welcome activities.

TO ACCESS:

1

Fill out the application form at **uic.es/application**

2

Enter your student portal to upload the required documentation depending on your access route

3

Pay the entrance examination fees

4

Take the entrance examinations

For more information about grants and financial aid visit:

uic.es/grants

