

Terms and conditions
12th IMMA Communication Awards

Date: Wednesday 11 May 2022

Time: 6 p.m.

Location: Aula Magna lecture theatre, Barcelona Campus (UIC Barcelona)

The IMMA Awards are the largest annual event held by the UIC Barcelona Faculty of Communication Sciences, which spotlights the best projects, i.e. the best unpublished and innovative pieces made by students on the Bachelor's Degrees in Journalism, Audiovisual Communication and Advertising and Public Relations, who present them before a panel of professional judges.

Which projects can be entered and in which categories

Students from all years studying at the Faculty of Communication at UIC Barcelona:

- Journalism
- Audiovisual Communication
- Advertising and Public Relations

Categories

1. Audiovisual initiative

In this category, students from the Faculty of Communication will present their most outstanding audiovisual proposals, carried out as part of their degree at UIC Barcelona. This includes all types of audiovisual pieces such as advertisements, short films, feature films, documentaries, radio ads, photography, etc.

2. Advertising creation

In this category, students from the Faculty of Communication will submit their most outstanding creative pieces from the degree programme at UIC Barcelona, including communication plans, advertising campaigns, awareness campaigns, creative audiovisual pieces, etc.

3. Journalistic piece

In this category, students from the Faculty of Communication will present the journalistic pieces they have created during their degree at UIC Barcelona. This includes all types of journalistic projects such as magazines, newspapers, radio talk shows, news programmes, interviews, etc.

4. UIC Barcelona values

This category is for communication projects and actions that raise awareness about social and solidarity issues.

5. Alumni talent

This category recognises the work and dedication of former students of the Faculty of Communication at UIC Barcelona who have successfully entered the world of work following their time at the University. They are rewarded for their professional career, serving as an example for current students.

Talent is understood as the sum of skills and knowledge, without forgetting the essential element that brings us success: attitude.

Jury

An internal committee from the Faculty will preselect the nominees.

A professional jury, consisting of nine members from three areas of communication, Journalism, Audiovisual Communication and Advertising and Public Relations, will decide the winners.

Registration

To enter, students must fill out the [online registration form](#) and submit their entry via WeTransfer. If you want to participate with more than one piece, you must fill out one form per entry.

The submission deadline **19 April 2022**.

Technical specifications

- File name: Name of the project_category in which you are participating
- Submission:
 - Entries should be sent to **comuic@uic.es** by WeTransfer and stating in the email the name of the project and category to which it is being submitted.
 - Please do not send files via Google Drive because it can cause access issues.
- Audio files:
 - MP3 format
 - Accompanied by an image to project while listening to the audio (can be static or not, with a resolution of 1920x1080 px).
- Videos:
 - MP4 format with 1920x1080 resolution (HD)
 - Leave three seconds of black screen at the start and five seconds at the end.