

uic
barcelona
#morethanuniversity

university
master's
degree in
arts
and
cultural
management

management

University Master's Degree in Arts and Cultural Management



Start your training as a cultural manager and position yourself in an emerging sector. The UIC Barcelona's University Master's Degree in Arts and Cultural Management takes a practical approach and has a strong international outlook. You will find out in-depth about the work processes of cultural services and products from a perspective that is oriented towards entrepreneurship. Apart from the instrumental subjects, the programme includes material that encourages leadership and the use of new technologies which leads to two specialisation tracks: visual arts and heritage or creative cultural industries.

All of this is so that you acquire a polyvalent and multidisciplinary profile and undertake your work within the environment of policies, institutions and cultural projects. The University Master's Degree in Arts and Cultural Management is closely linked to Barcelona, with high level cultural activities and projects with an international impact. UIC Barcelona will train you to become a cultural manager using a methodology that combines theory with the analysis of practical cases. The classes alternate with visits to cultural facilities and institutions and series of conferences taught by experts.



Academic accreditation

Master's Degree in Arts and Cultural Management (Official).

Organising centre

Faculty of Humanities
Barcelona Campus

Schedule and timetable

— From October to July

— From Monday to Friday from 4.30 pm to 8.30 pm

Information and Admissions

<http://uic.es/ca/humanitats/master-gestio-cultural>

T. +34 932 541 800

mastergestioncultural.uic.es

[facebook.com/GestionCulturalUIC](https://www.facebook.com/GestionCulturalUIC)



Objetives

- To raise awareness of the elements that make up cultural policies at a local, national and international level.
- To teach students to apply management tools in the areas of financial management and funding, human resources, marketing and communication, programming and cultural production.
- To promote personal skills in the area of entrepreneurship.



Gain more international experience in Paris or Boston

Earn a double master's degree with one of the following options:

- Master of Science in Arts Administration.
Boston University Metropolitan College (BU)
- Master's Degree in Art Market Management.
Ecole d'Art et Culture (EAC), Paris

Please ask our programme advisor about the admissions requirements.



Incoming Students

Young recent graduates who would like to become cultural managers. It is also idea if you are an active professional or have various years of experience and would like to improve your training in the field of management, methodologies or management processes.



Teaching Staff

This Master's degree is taught by around twenty visiting professors and lecturers from the field of cultural management from both the public and private sectors. Their background in fields such as heritage and museums or performance art and music will provide you with the necessary tools to undertake your profession in highly diverse environments.



Academic teaching staff

Marta Crispí

Holder of a Degree in Geography and History from the University of Barcelona Holder of a PhD in the History of Art from the Autonomous University of Barcelona. Holder of a Master's Degree in Museum Studies from the University of Alcalá de Henares. She has taught in the UAB, in the University of Girona and in UIC Barcelona. She is professionally involved in various museum and artistic heritage projects.

Coordination

Naghieli Amarista

Holder of a degree in History of Art with a specialisation in plastic arts from the Central University of Venezuela (2006), and a Master's Degree in Cultural Management from UIC Barcelona (2014). She previously worked as a cultural manager at SWAB Barcelona, the International Contemporary Art Fair.

Study programme: 60 ECTS

trimester 1	trimester 2	trimester 3
<p>MODULE*</p> <p>1 Society and Culture in the 21st century</p> <p>1 Cultural Institutions and Policies</p> <p>1 Tools for Managing Culture</p> <p>2 Cultural Marketing</p>	<p>MODULE*</p> <p>2 Funding for Culture</p> <p>2 Legal Aspects of Museums, Foundations and Cultural Institutions</p> <p>2 Cultural Communication and Information</p> <p>3 Creation of Cultural Companies</p>	<p>MODULE*</p> <p>3 Leadership, Culture and New Technologies</p> <p>4 Visual Arts Management Performing Arts Management</p> <p>4 Curating and Exhibition Management Audiovisual Industry Management</p> <p>4 Cultural Heritage Management Publishing Industry Management</p>
<p>anuals</p>		
	<p>MODULE*</p> <p>5 External Work Experience**</p>	<p>MODULE*</p> <p>6 Final Master's Degree Project</p>

*Module 1: Theoretical and Practical Foundations for the Cultural Manager (9 ECTS).
 Module 2: Tools for Cultural Management (12 ECTS).
 Module 3: Creativity and Cultural Entrepreneurship (6 ECTS).
 Module 4: Cultural Sector Analysis and Management (9 ECTS).
 External Work Placements (12 ECTS).
 Final Master's Degree Project (12 ECTS).

**Work placements can be undertaken from the start of the master's degree until November of the following year, depending on the student's availability and that of the allocated company. These will always be undertaken outside class time.

Internship agreements (more than 350 agreements in total)



* This Master's Degree is an official postgraduate qualification which has been adapted to the European Higher Education Area regulations, with an assessment carried out by the Agency for the Quality of the University System of Catalonia (AQU Catalunya) and the National Evaluation Agency for Quality and Accreditation (ANECA).

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Studying in Barcelona

Start the most important learning experience of your life in one of the main European cities. Barcelona is a cultural and financial role model and a city where your knowledge can adapt to multiple professional opportunities.

UIC Barcelona, our campuses

Classes are held on our Barcelona campus and also our Sant Cugat campus, which has a total area of more than 48.000 m². Each Faculty has the best facilities and latest generation equipment for both theoretical and practical classes.



uic.es/en

Universitat Internacional
de Catalunya
Faculty of
Humanities