

COMPETITION CALL #HiloTesis 2022

CRUE Spanish Universities, in collaboration with the Network of Dissemination and Scientific Culture (RedDivulga) in the Crue–R+D+i sector, launches the second edition of the competition “Your doctoral thesis on a Twitter thread: #Hilotesis”.

#HiloTesis is an initiative organised by the Network of Dissemination and Scientific Culture (RedDivulga) and approved by the Crue–R+D+i Executive Committee, which seeks to promote the development of communication and scientific dissemination skills of future or recent doctoral students.

The #HiloTesis competition aims to foster dissemination among doctoral candidates through the social network Twitter.

Doctoral students will be tasked with telling the public what they are doing and how and why they are doing it, whether they have completed their doctoral thesis in the last six months or are currently working on it. The idea is to create a Twitter thread and use this social media network and the opportunities it offers as a communication channel, adapting the content of the thesis using simple, accessible and attractive language.

Participants need to **explain their thesis** in a maximum of **20 tweets**, adhering to the limitations of this social network, and writing in any of the **co-official languages**.

The competition will take place between **19 and 30 April**, both inclusive. The participants must publish their doctoral theses in a thread of a maximum of 20 tweets, in any of the co-official languages. The first tweet of the thread must tag @RedDivulga, @CrueUniversidad, your university and, if applicable, your UCC+i, and end with “I am

starting a #HiloTesis  ”.

Click [here](#) to read the **CRUE competition call**.

A total of **391 people** entered the **first competition**, held one year ago, including doctoral students and recent doctoral graduates, of which 109 were selected from 40 universities and [three were selected as winners](#).

1. PRE-REQUISITES FOR PARTICIPANTS

Any UIC Barcelona doctoral student from any doctoral degree may take part in the programme, provided they have:

1. successfully passed at least one Activities Report (DAD) assessment (this requirement excludes students who enrolled for the first time in the 2021-2022 academic year).
2. defended their Doctoral Thesis within a maximum period of six months prior to the start date of the competition (this requirement excludes those who defended their thesis prior to October 2021).

Applications from participants who do not comply with these conditions will be rejected.

2. REGISTERING FOR THE COMPETITION

Participants must publish their #HiloTesis within the competition period (from 19 April until 11.59 p.m. on 30 April 2022) and complete the following registration forms:

- **First:** Fill in the CRUE registration form and provide the link to the tweet thread: [Link to the CRUE form.](#)
- **Second:** Fill in the UIC Barcelona registration form: [Link to the UIC Barcelona form.](#)

Terms and conditions for registration:

- Participation in the #HiloTesis competition implies acceptance of the rules established in the call.
- Threads submitted incorrectly through the form will not be accepted.
- Participants must have their thesis approved by their thesis supervisor and must ensure that the information provided in the thread, links, etc. can be publicly disseminated.
- If the research is linked to a confidentiality agreement, participants must contrast the content included in the competition with the parties involved.

- Neither the CRUE nor UIC Barcelona shall be liable for any infringements that may result in a breach of non-compliance with the above conditions.

3. RULES AND INSTRUCTIONS FOR PARTICIPATION IN THE COMPETITION

The competition will be held between 19 and 30 April, both dates inclusive. Threads posted outside this period will not be considered. The thread must be posted between midnight on 19 April and 11.59 p.m. (CET) on 30 April.

Participants must comply with the following rules and instructions:

- Participants must have a Twitter account.
- Only one thread will be accepted per participant and it must contain no more than 20 tweets. (*Responses from other users will not be counted*).
- Any kind of elements that enrich the presentation of their work, illustrate it or simply help to capture the reader's attention or make it more attractive (links, emojis, videos, images, animated gifs, etc.) may be used.
- Any data or information provided by participants must be publicly available.
- Only one thread per participant will be accepted.
- The first tweet of the thread must tag @RedDivulga, @CrueUniversidad, UIC Barcelona @UICbarcelona and, if applicable, your UCC+i, and end with "I am opening a #HiloTesis 🙌".
- The jury's decision is definitive and cannot be appealed.

4. SCHEDULE

- I. **From 19 to 30 April 2022:** from midnight on 19 April until 11.59 p.m. on 30 April: publication and submission of the threads by doctoral students.
- II. **From 3 May to 10 May 2022:** the UIC Barcelona jury will select the three best threads submitted.

- III. **15 May 2022:** the three threads selected by UIC Barcelona for the national phase of the competition will be submitted to the jury.
- IV. **From 23 to 27 May 2022:** the CRUE jury's decision on the winning participants.

5. JURY AND ASSESSMENT CRITERIA

5.1 Members of the jury

a) CRUE jury

The threads will be assessed by the national jury proposed by RedDivulga. This jury will be composed of at least five members, at least one of whom will be an expert in communication.

b) UIC Barcelona jury

The jury will include three UIC Barcelona lecturers chosen by the Doctoral School's Management Committee. Each member of the jury will issue an individual assessment of the participant, based on the same criteria as that set out by the CRUE, and will be marked from 1 (minimum) to 5 (maximum).

5.2 Assessment criteria

The criteria will be common to all branches of knowledge:

- A. Expression and content (maximum 5 points): use of simple language (avoiding technicalities and scientific jargon) and informative language that allows a non-specialist audience to understand the context, the research topic and its significance. Description of the methodology, the most relevant results and conclusions using a logical and attractive structure. Avoid posting links to journals or specialised content. Avoid trivialising the content of the research; it should be informative and approachable, but rigorous.
- B. Creativity (maximum 5 points): appropriate and attractive use of elements that enrich the content such as emojis, images, links, videos and animated gifs. An introduction that makes the audience want to know more.

- C. Failure to comply with the terms and conditions of the call, as well as the withholding, alteration or manipulation of data, may be cause for rejection and, where appropriate, the refund of the prize money.

6. COMPETITION WINNER AND PRIZES

A) CRUE general competition:

The CRUE will nominate three prize-winners, who must be from three different universities. The prize to be awarded will have a value of between €200 and €500.

B) UIC Barcelona competition finalists

UIC Barcelona will nominate three winners to represent the university. The winners will receive a pack of university products as a prize.

7. CERTIFICATE OF PARTICIPATION

All participants will receive a certificate for their participation in the competition from the CRUE and UIC Barcelona.

QUESTIONS?

[Click here](#) to contact us should you have any questions.